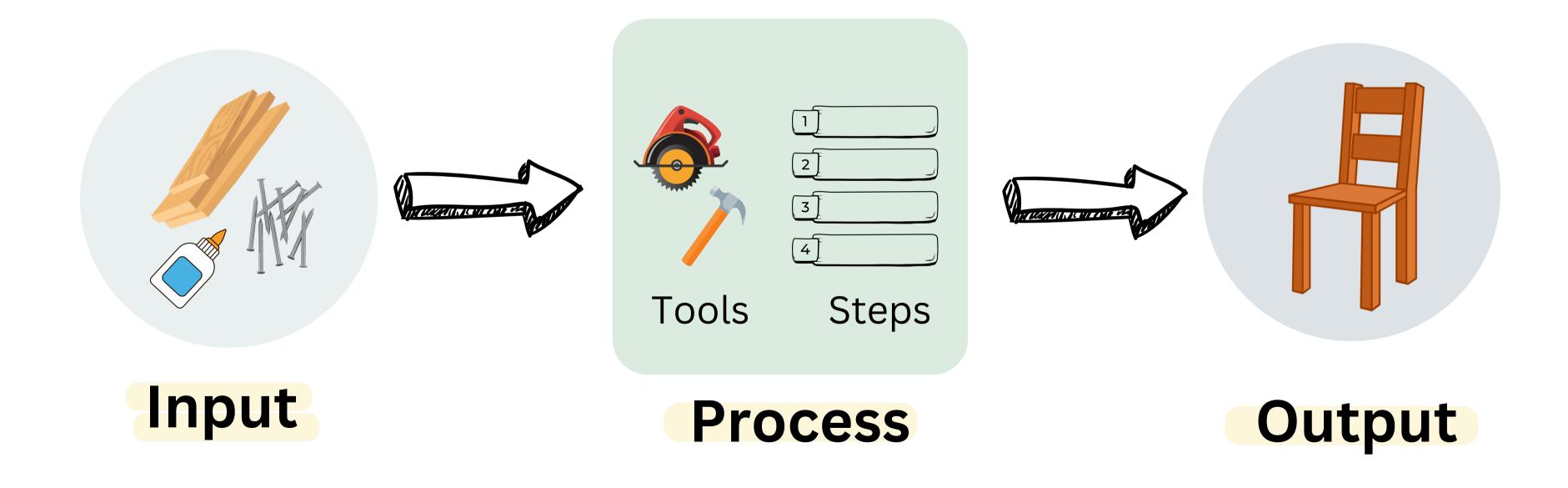
# Helping Others Do Amazing Things

Jonathan DeVore

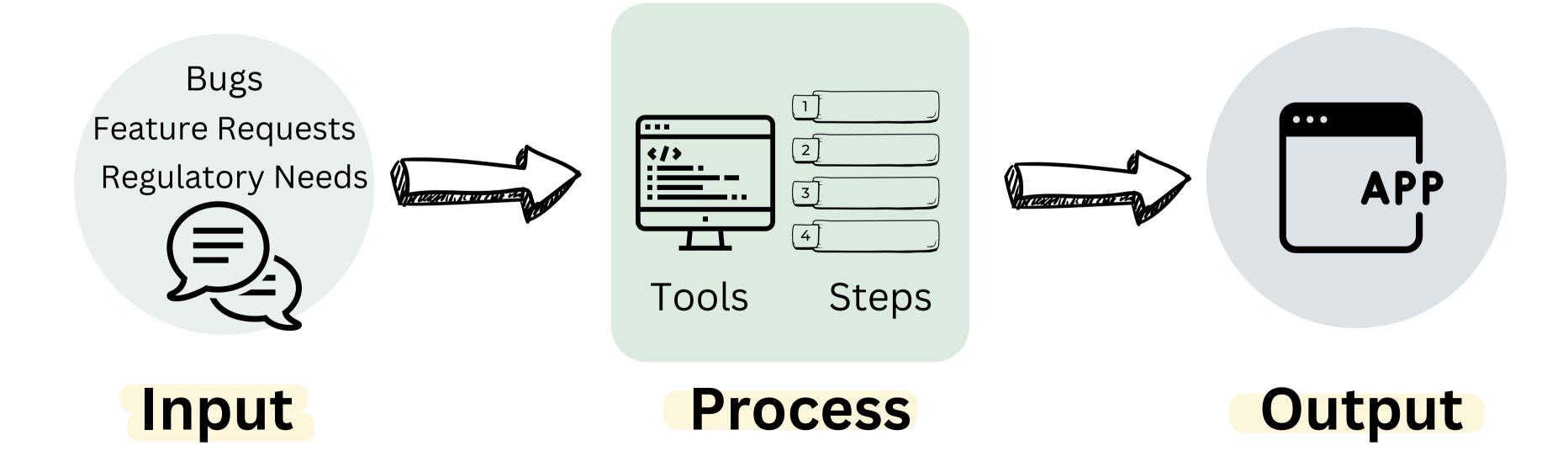


# Can I Have a Volunteer?

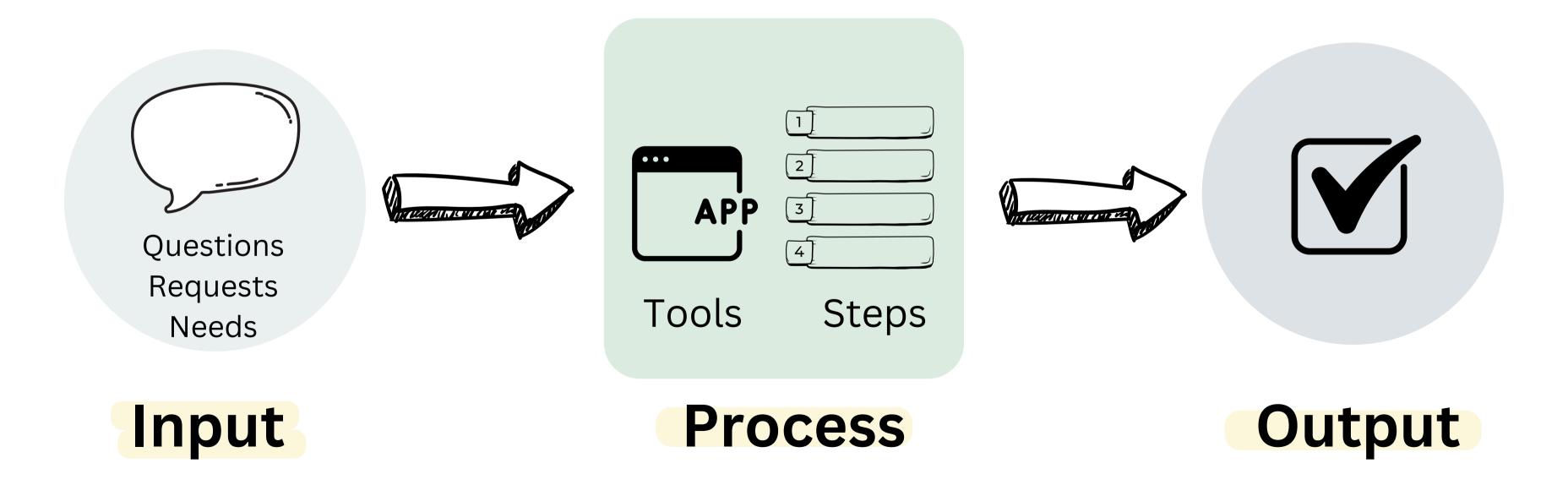
Chair Manufacturer



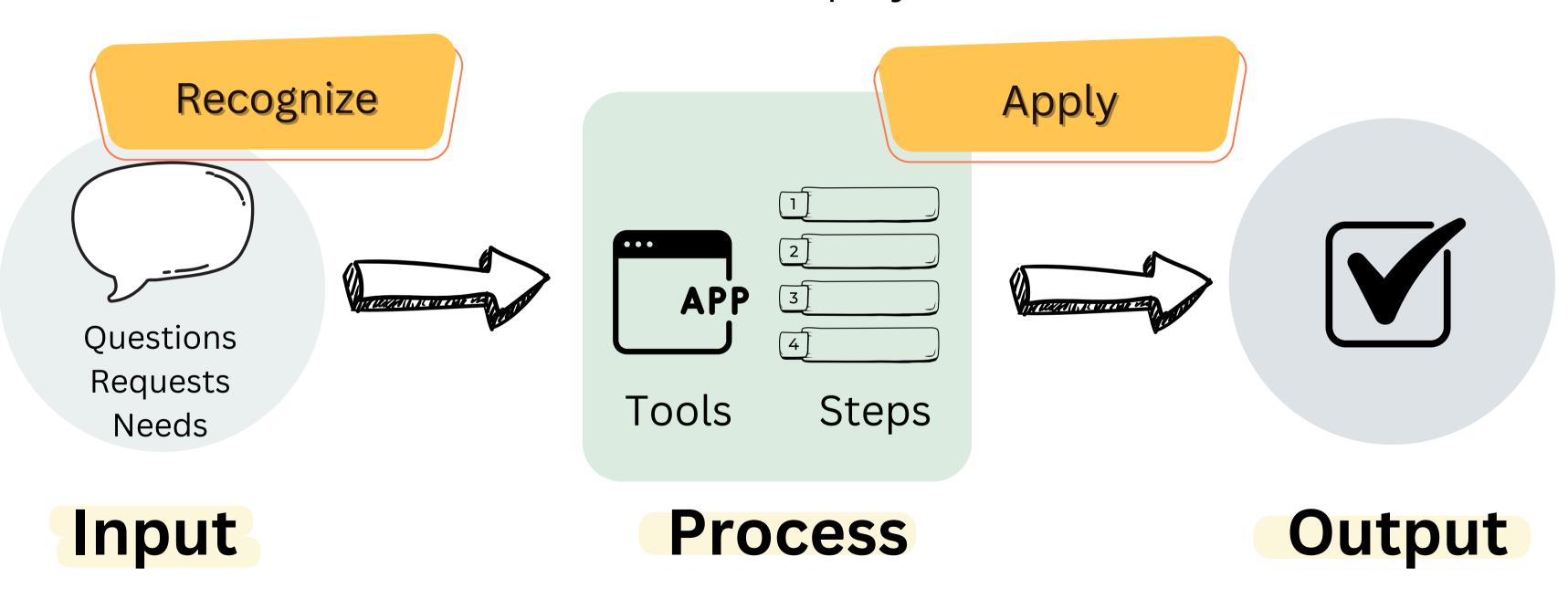
App Developer



Frontline Employees



Frontline Employees



# What Employees Need to Do

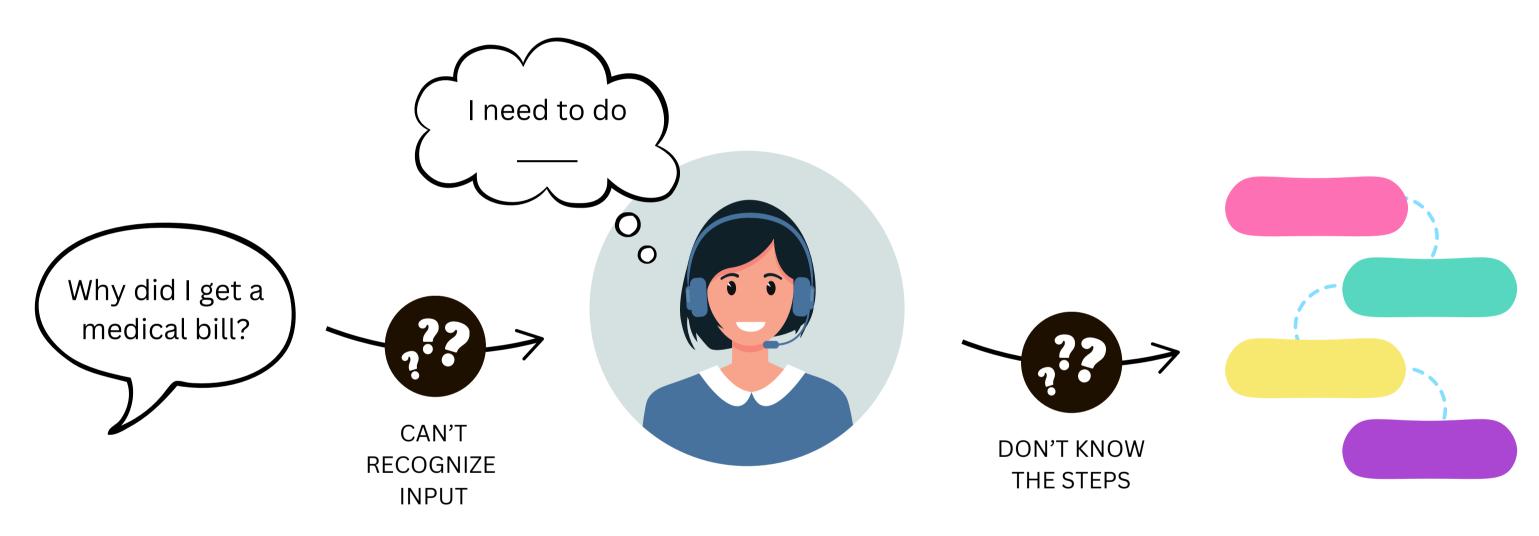


Input

Recognize Input

Follow Steps

# Where Employees Struggle



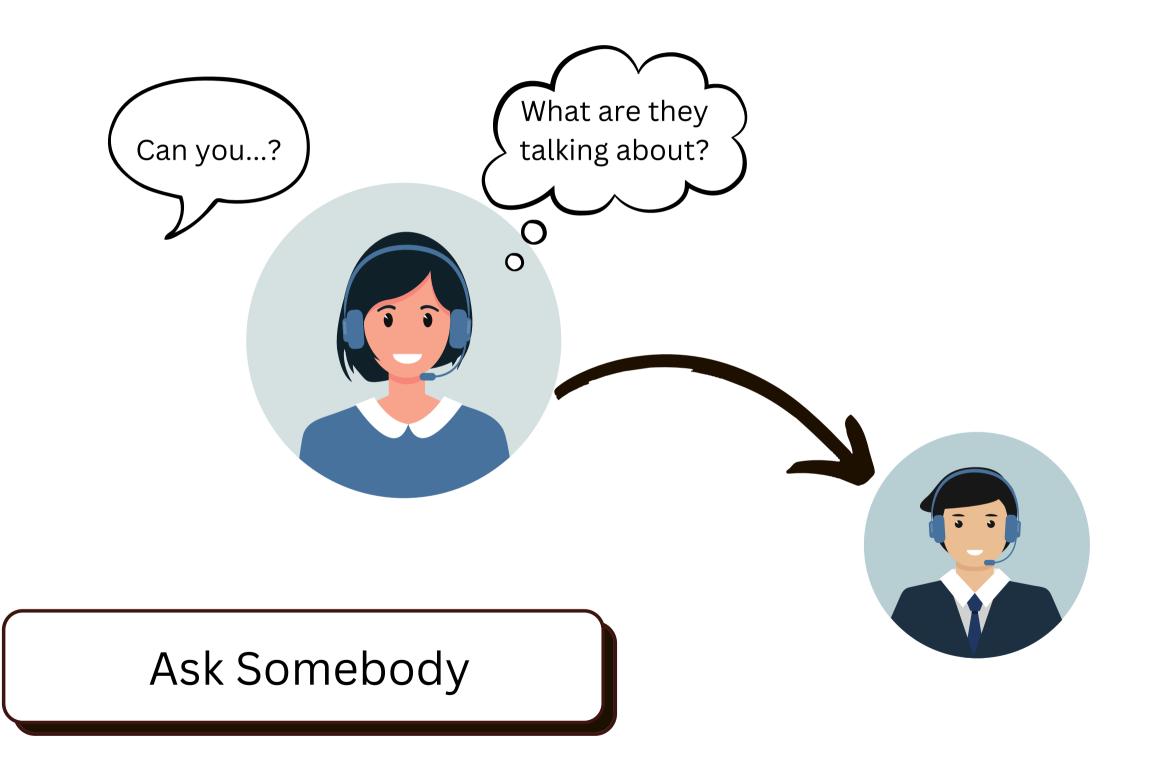
Input

Recognize Input

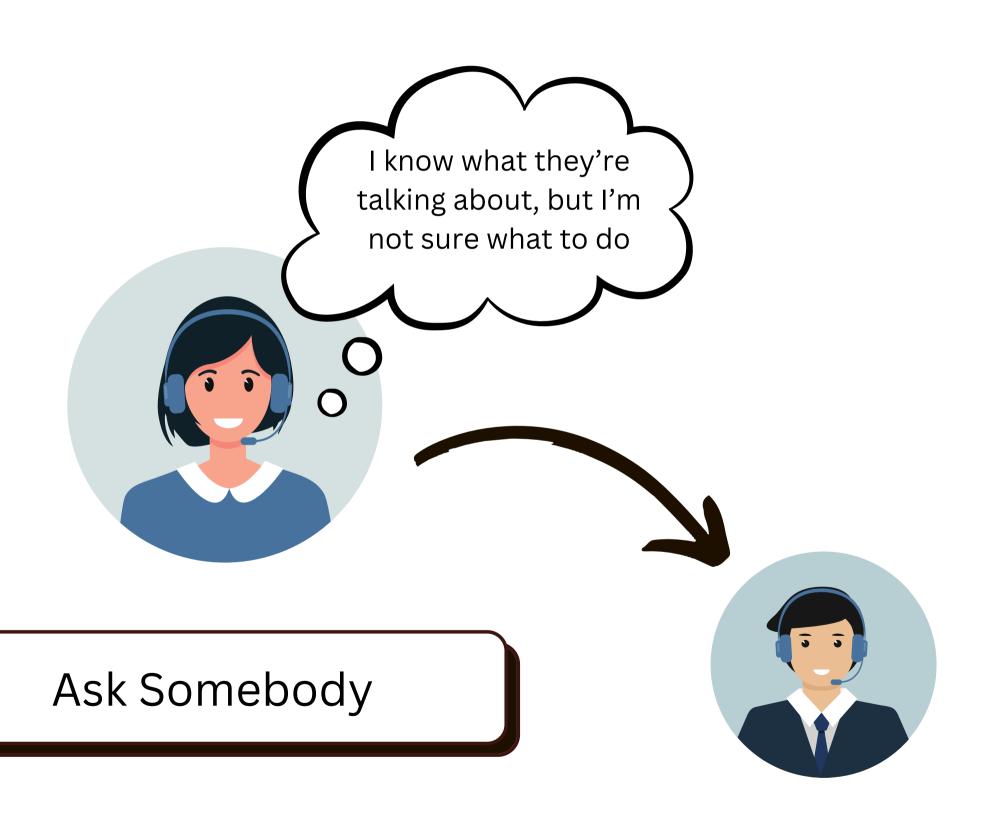
Follow Steps

# What Do They Do in Those Situations?

# Don't Recognize Inputs

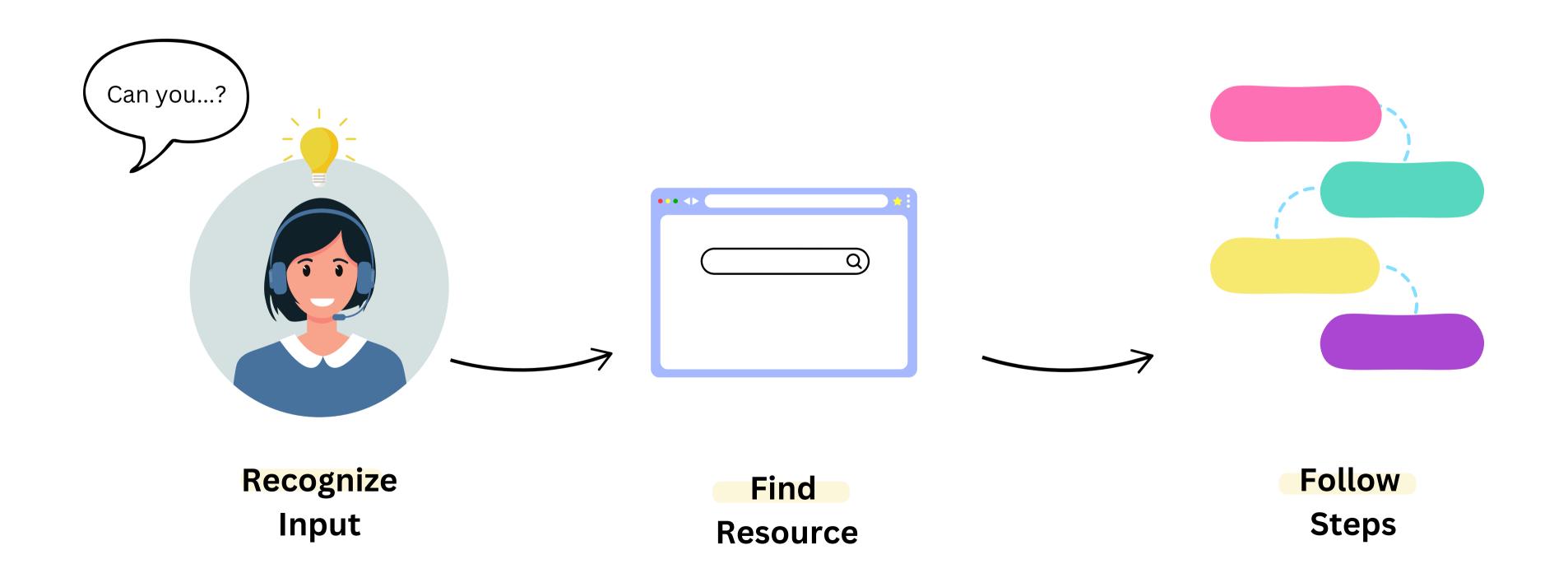


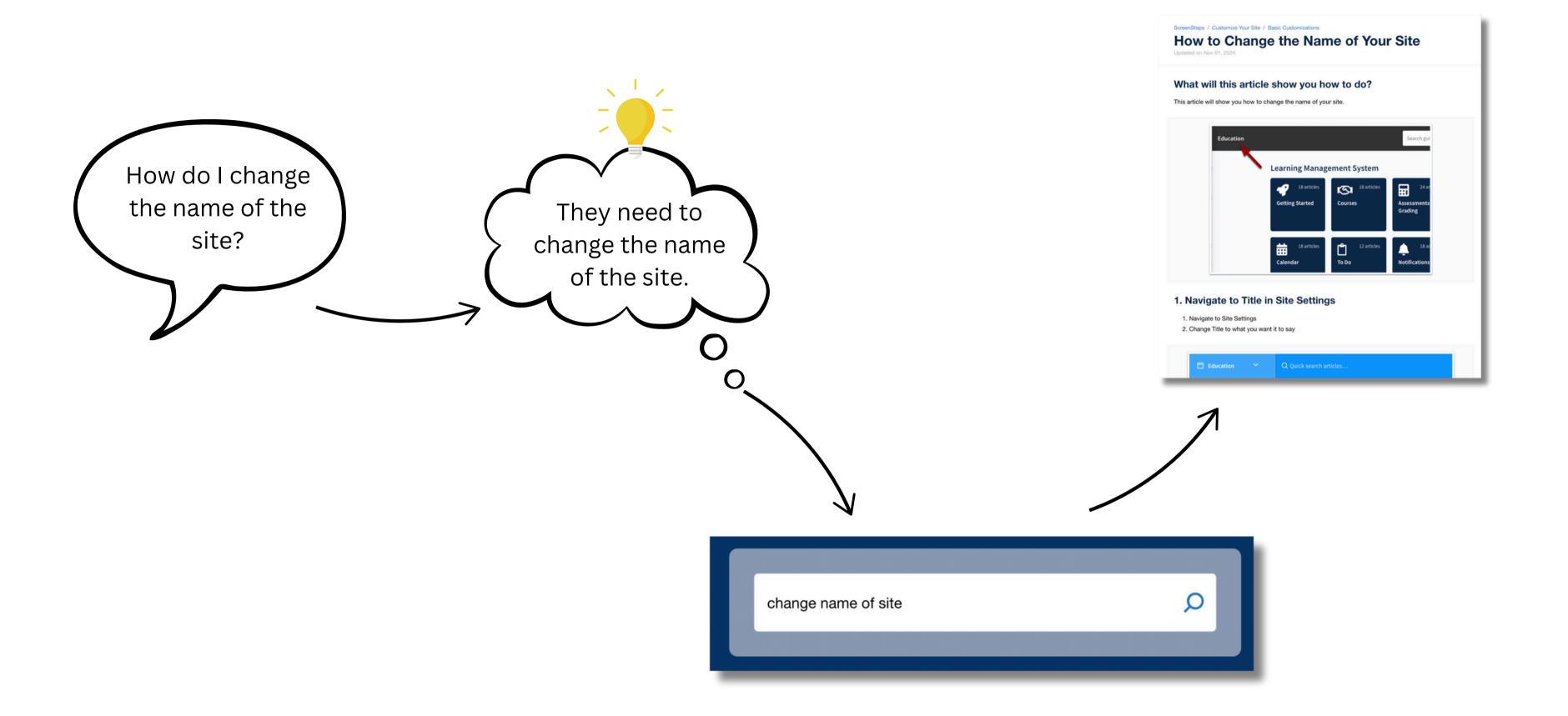
# Don't Know Steps



# How Does This Behavior Impact Your Operations?

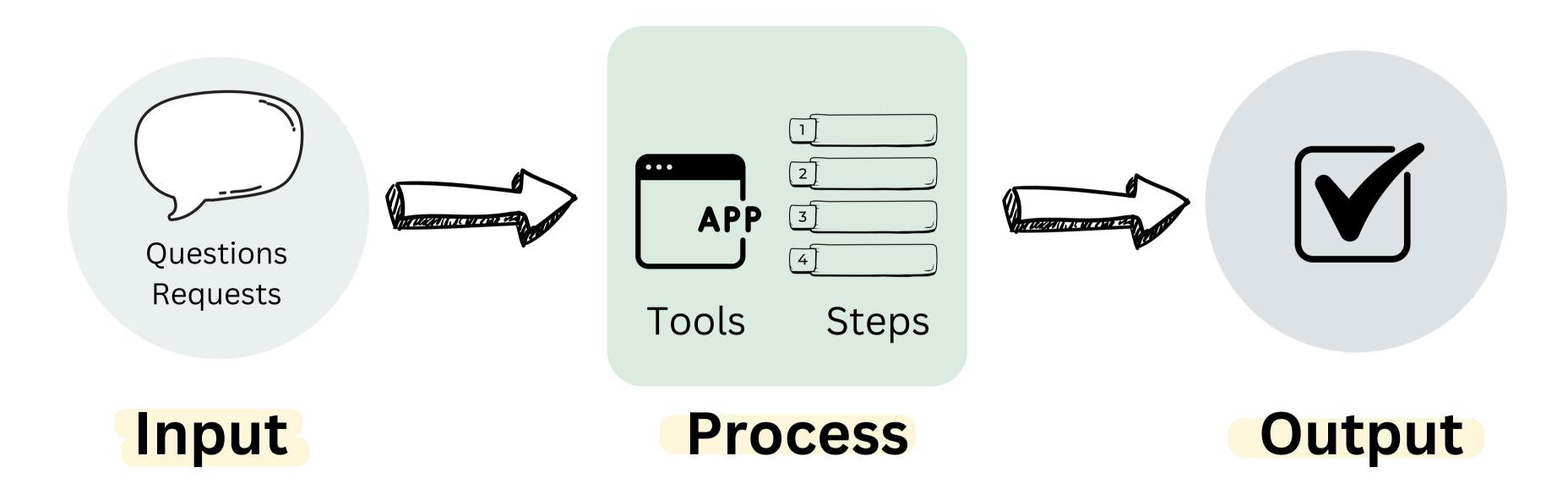
## Ideal Flow



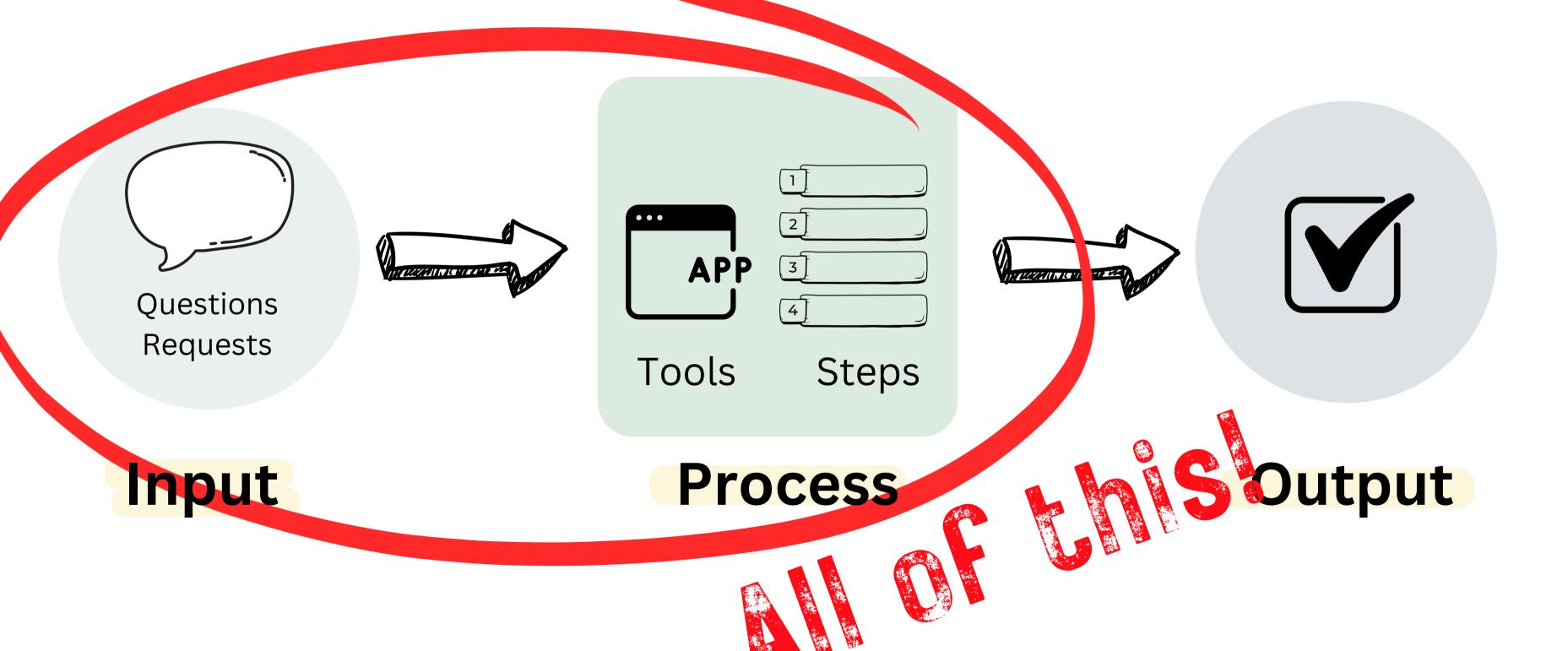


# How Can We Help New People?

# What Do New People Need?



# What Do New People Need?

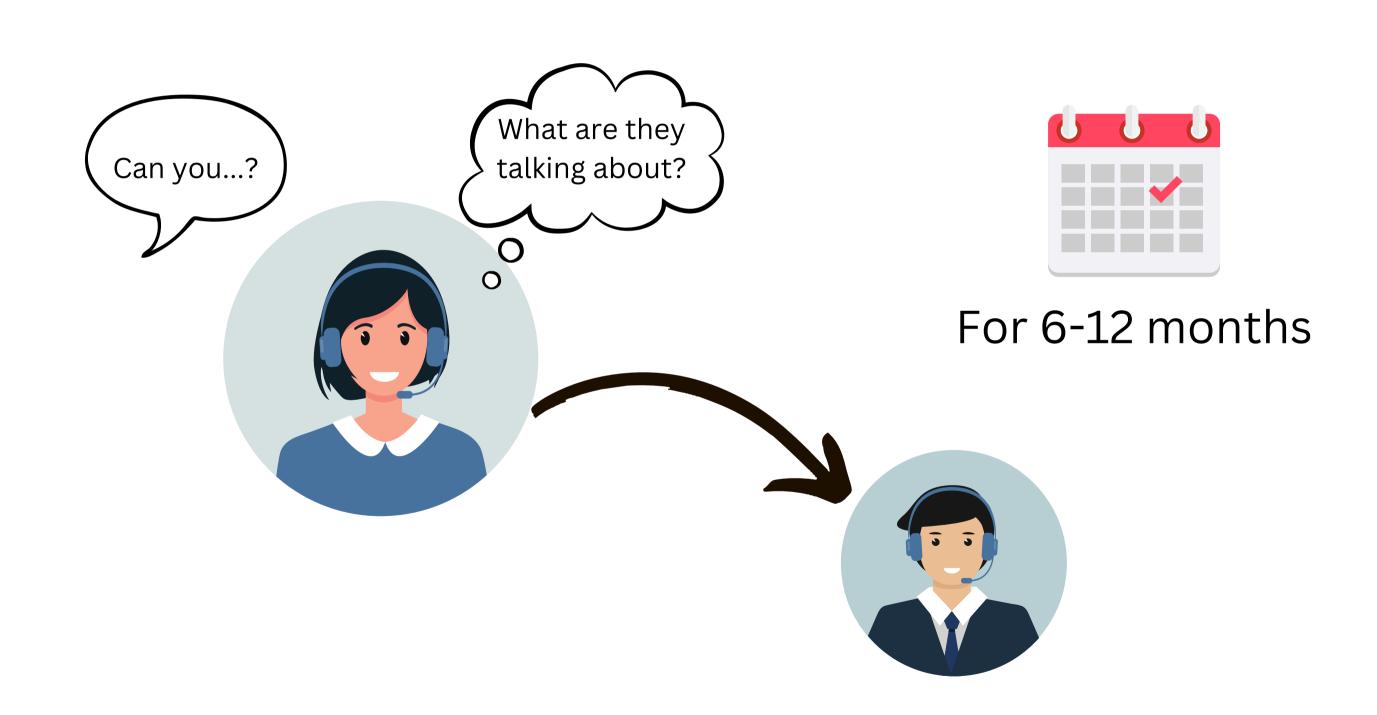


# Traditional Way...

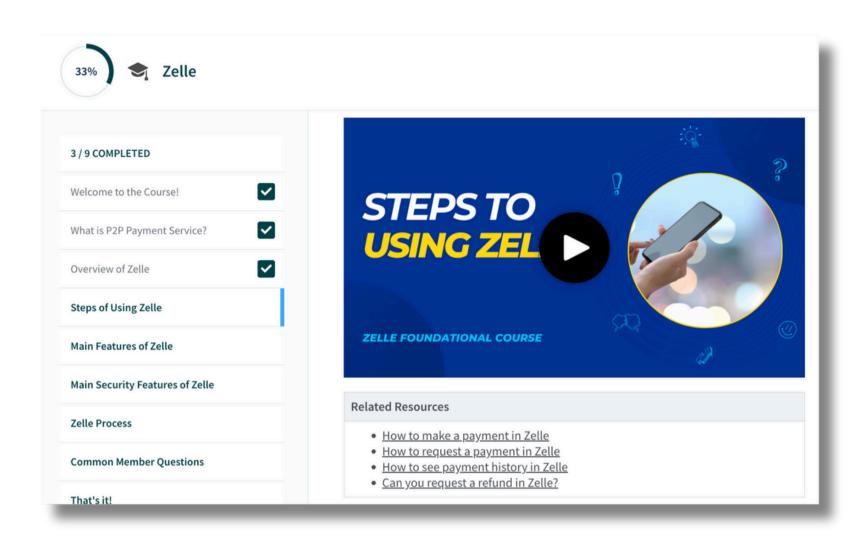
- Weeks of Lecturing
- Days Shadowing
- Months of asking for help
- Eventually Memorize
- 6-18 months until proficient

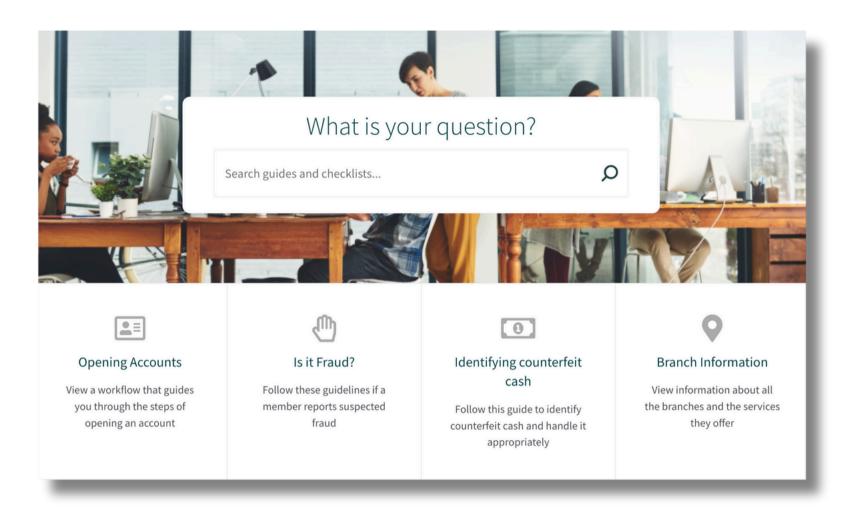


## Results



#### Find & Follow Way





#### Courses

Learn Inputs

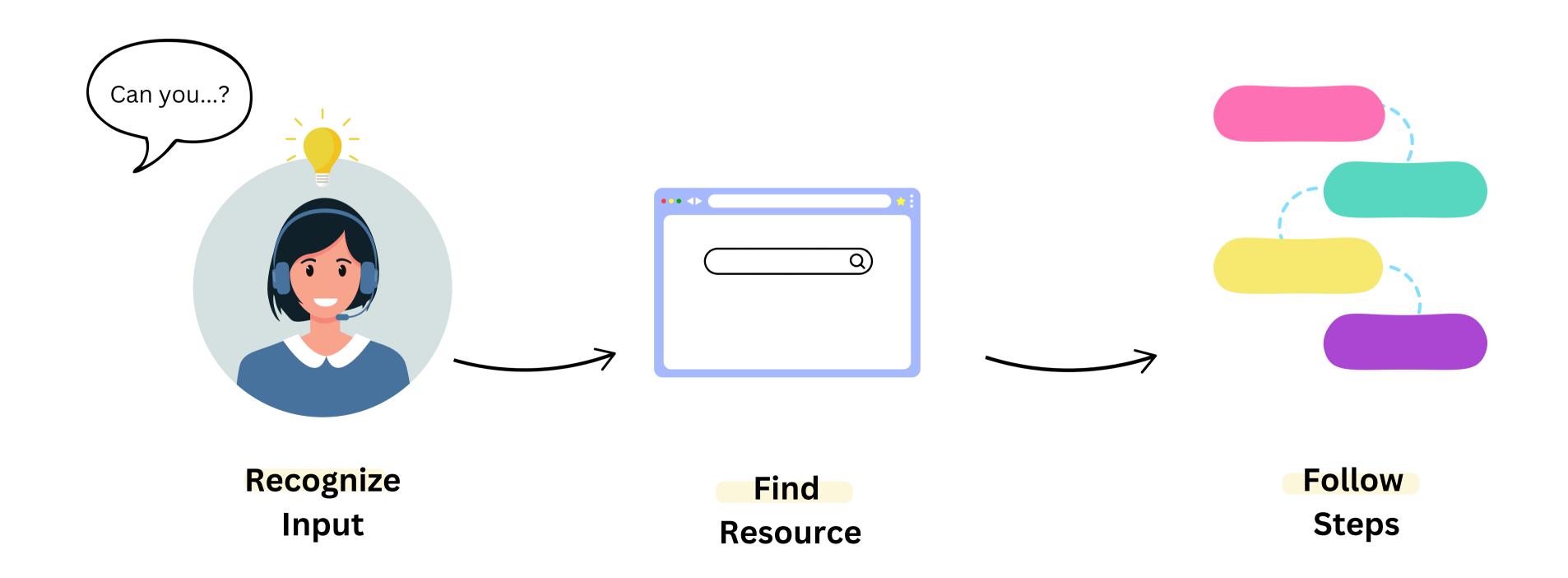
Learn Tools

Learn How Things Are Connected

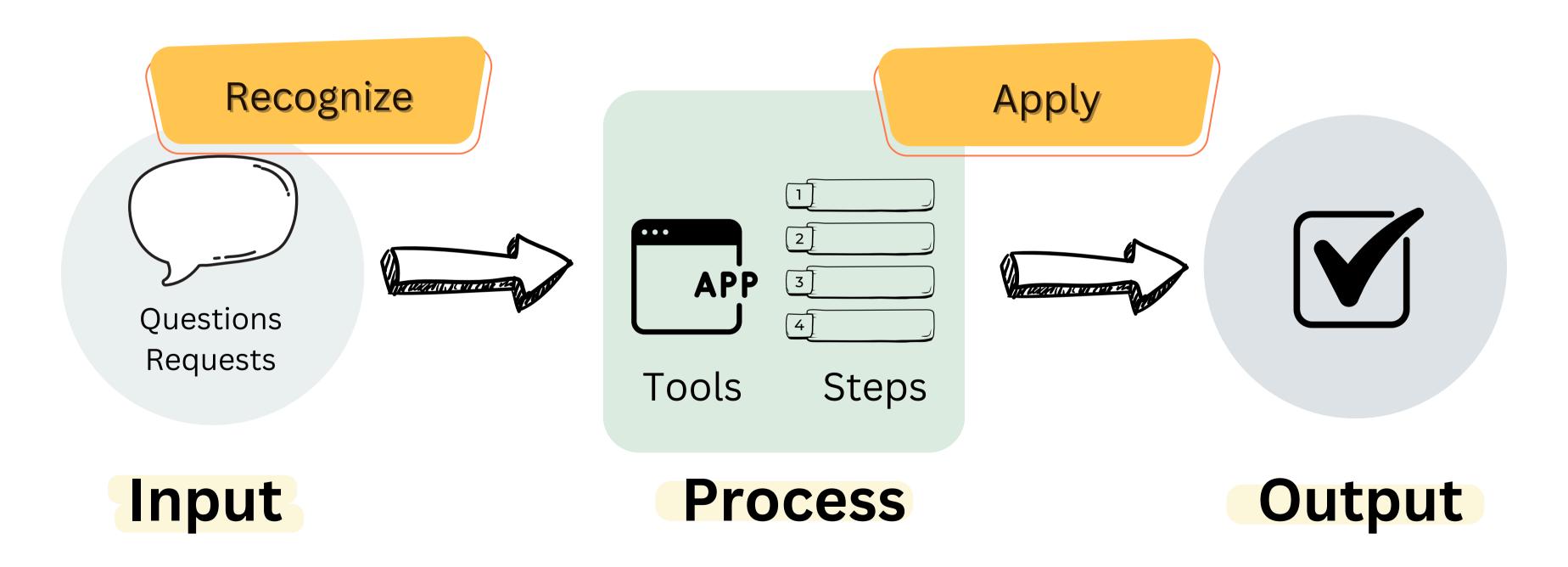
#### Knowledge Base

Learn How to Apply Process

### **Practice This Flow**



# Helps Them Recognize & Apply

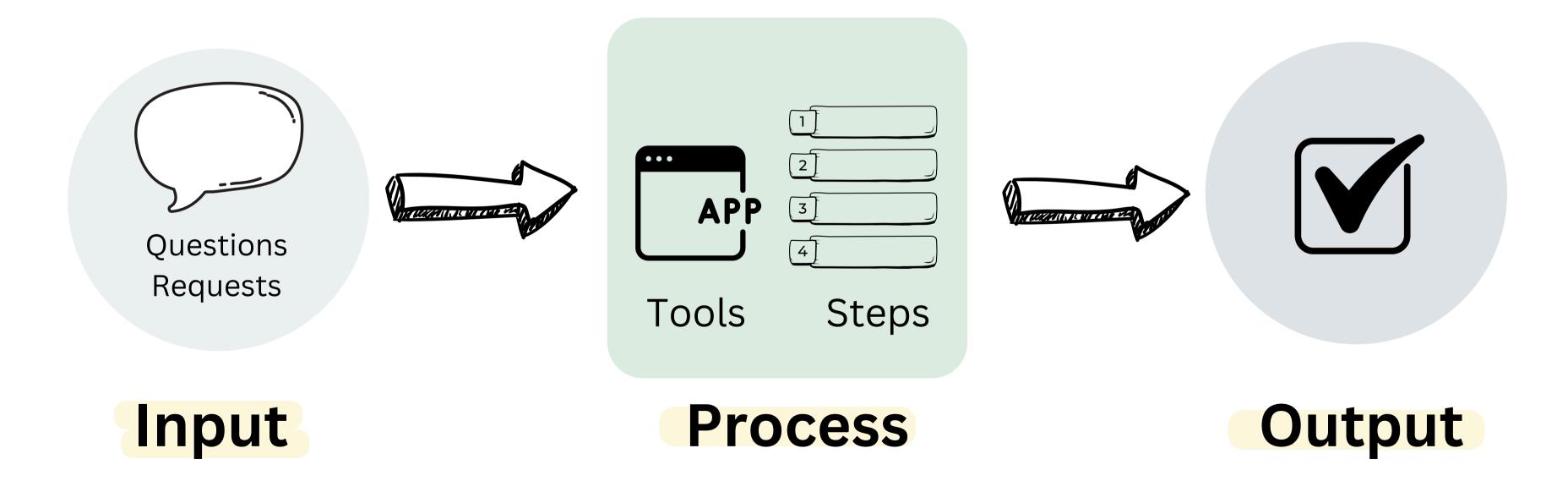


# Rinse and Repeat

# How Would This Approach Change Your Operations?

# How Do We Help People When Something Changes?

# Which Part of This is Changing?

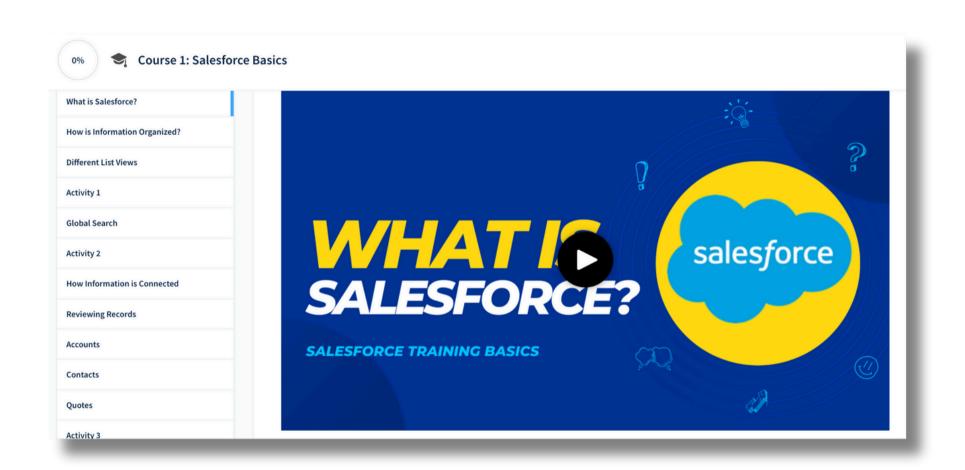


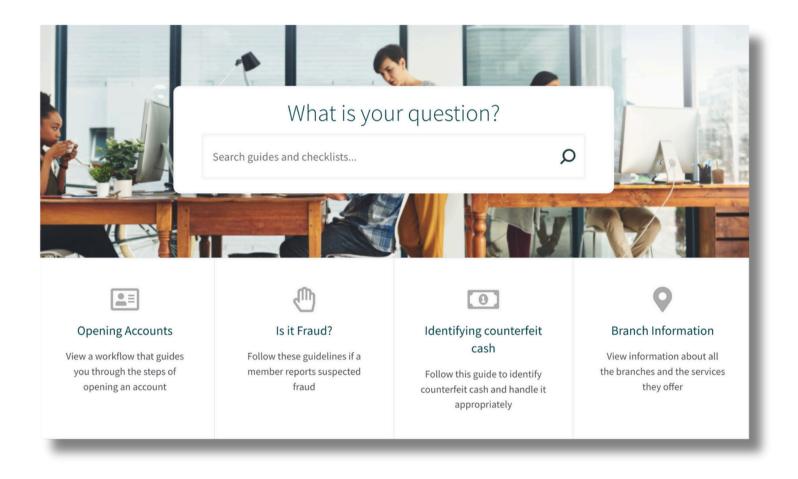
# Traditional Way...

- Lunch and Learn
- Show and Tell
- Special Slack or Teams Channel
- Months of asking for help
- Eventually Memorize
- Delayed Adoption



#### Find & Follow Way





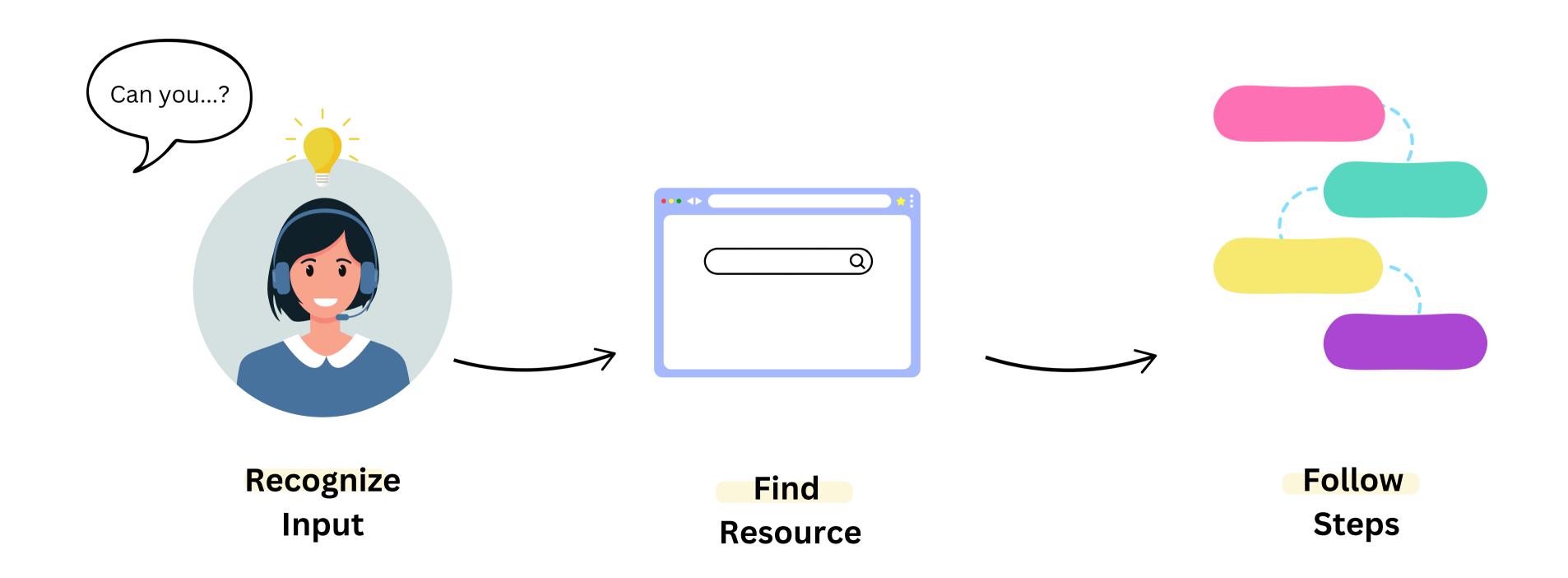
#### Courses

Introduce New Change Overview of New Behavior/Tool

#### **Knowledge Base**

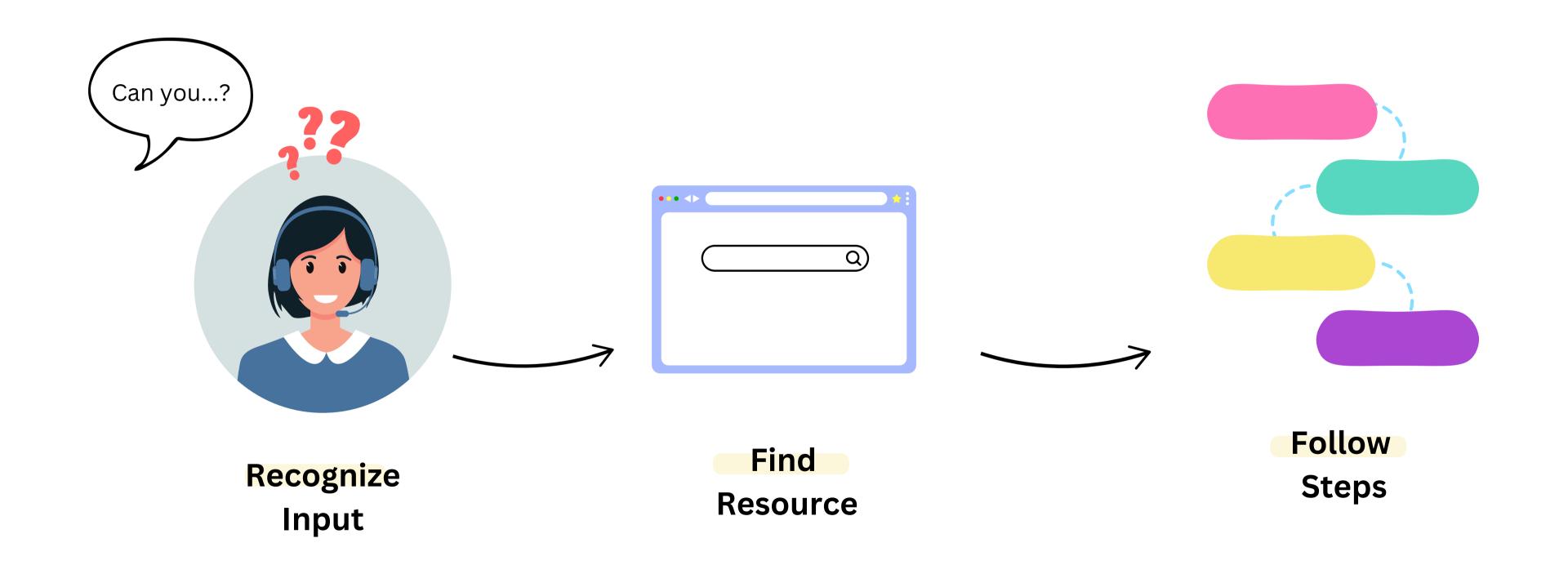
Learn Process

### **Practice This Flow**



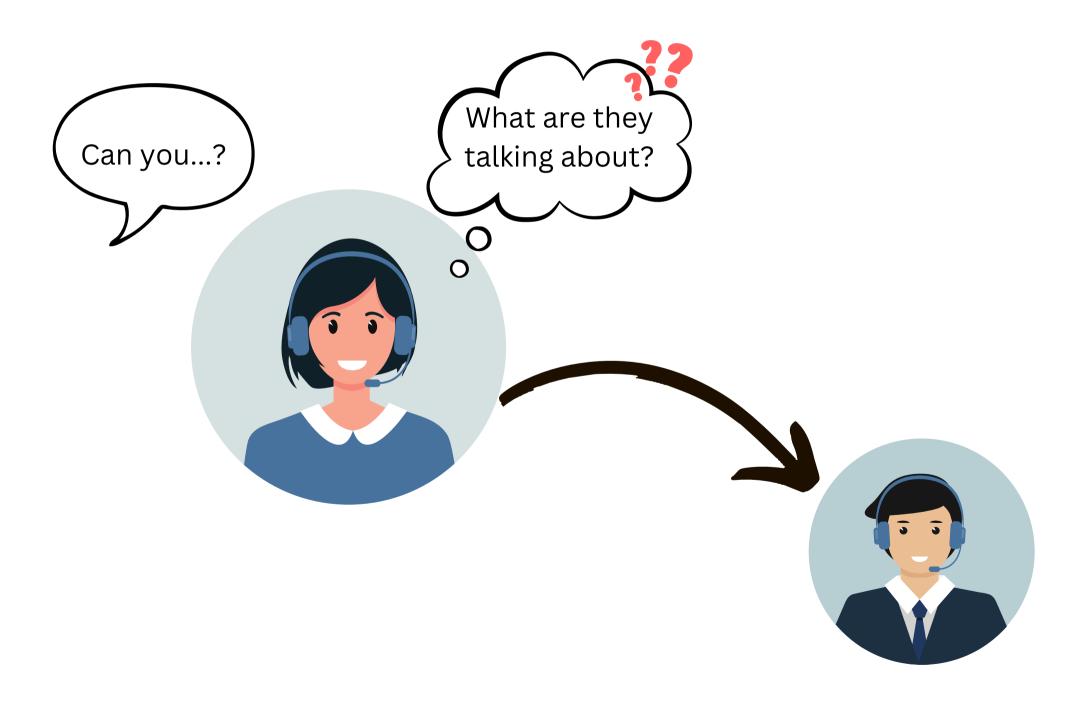
# What Will Sabatoge Find & Follow?

# Don't Recognize Input



# Behavior

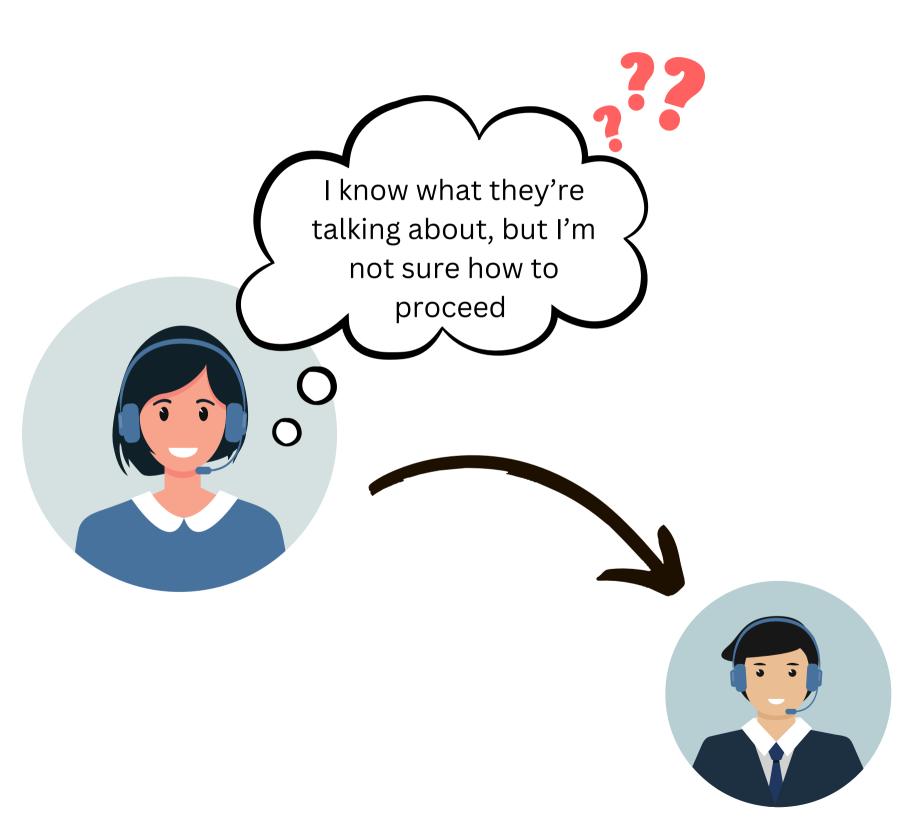
# Remedy



**Reason**: Lack experience and exposure. Not Familiar with the context of the question or request.

Remedy: Foundational Resources + Practice Activities, Optimize Search

#### Behavior



### Remedy

**Reason**: Misunderstand input, don't understand how things are connected.

Remedy: Develop skill of reflective listening,
Foundational Knowledge +
Coaching to help identify how things are connected, guides that better match input.

ScreenSteps / Organizing Content / Articles

#### What are Tags and How are They Used?

Updated on Nov 01, 202

Summary: Tags are utilized as a method for categorizing articles, allowing for efficient searching and organization within the admin area. They enable the grouping of related content across different chapters or manuals, aiding in systematic updates and management. While tags can enhance search functionality, their misuse can arise when they're used to boost search results unnecessarily. Tags remain hidden from end users and serve organizational purposes for contributors and administrators.

#### **Usage of Tags**

- · Tags categorize articles for easy identification in the adm
- · Facilitate searches for articles related to specific system:
- · Enable updates to related articles when systems or appl
- · Integrate with APIs for use with external systems.
- Boost search results when articles are tagged, although this purpose.
- · Remain invisible to end users, used solely for backend o

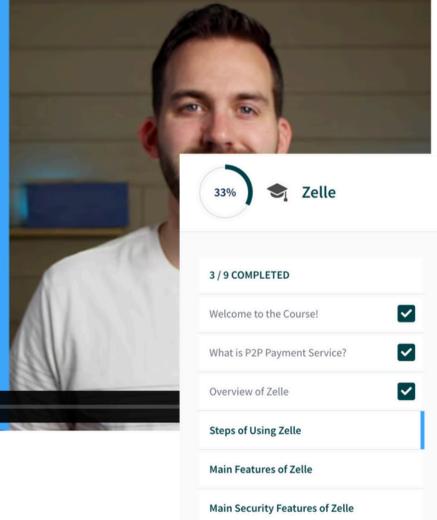
#### **Examples of Tag Utilization**

- Tagging articles related to a software version for easy up
- · Using tags for specific areas in software, aiding in updat
- . Department-based tagging, such as for accounting, to fa

### Permissions

**Overview** 

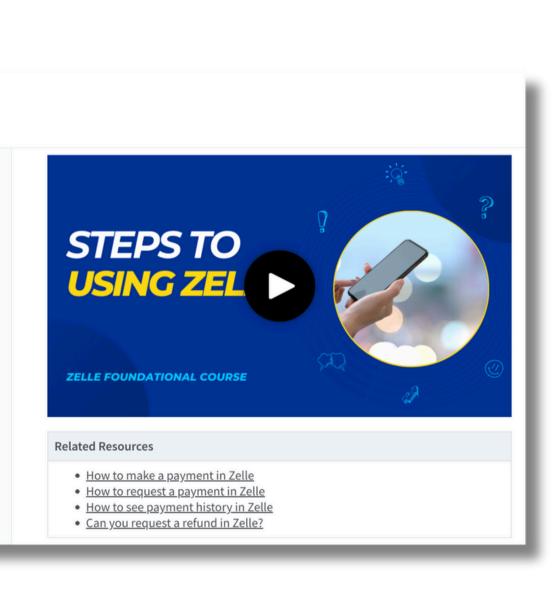
Learn about the most recent update to viewer and authoring permissions, and how to apply permissions to your account



**Zelle Process** 

**Common Member Questions** 

**Foundational Resources** 



# **Examples of What a Foundational Resource Includes**

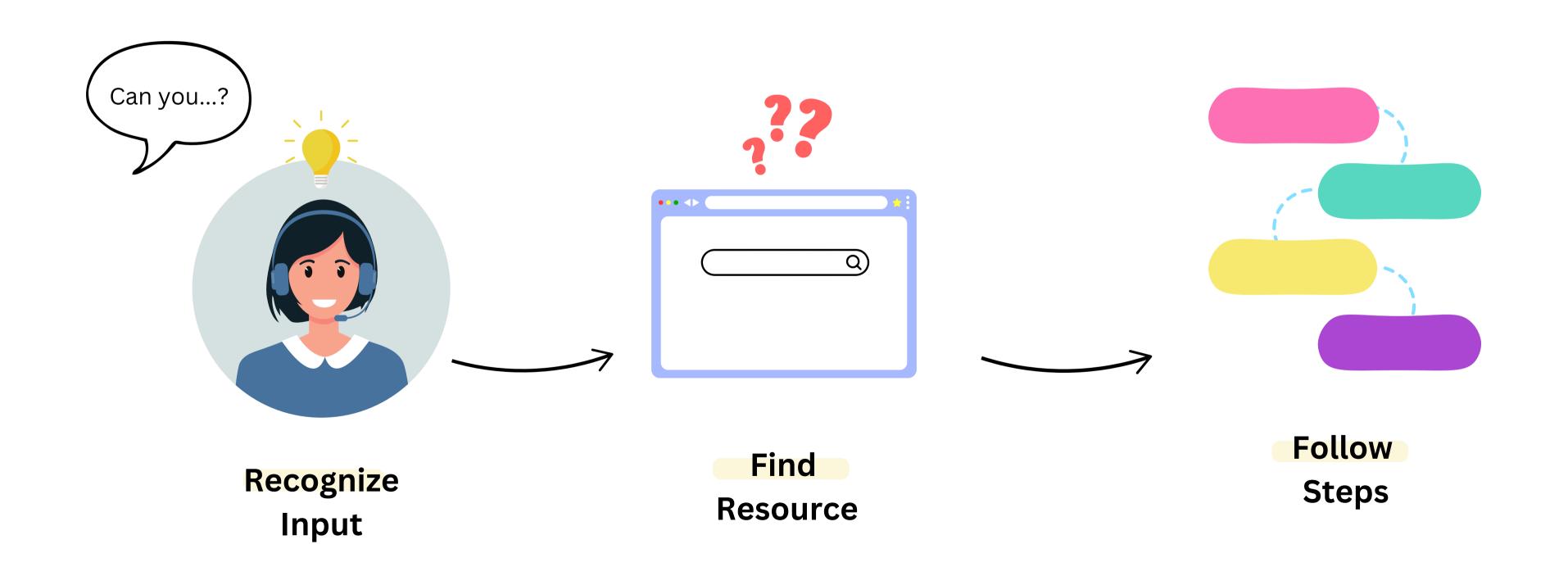
#### **Zelle Overview**

- 1. What is P2P Payment Service?
- 2. Overview of Zelle
- 3. Steps of Using Zelle
- 4. Main Features of Zelle
- 5. Main Security Features of Zelle
- 6. Zelle Process
- 7. Common Member Questions

#### Overview of Tags

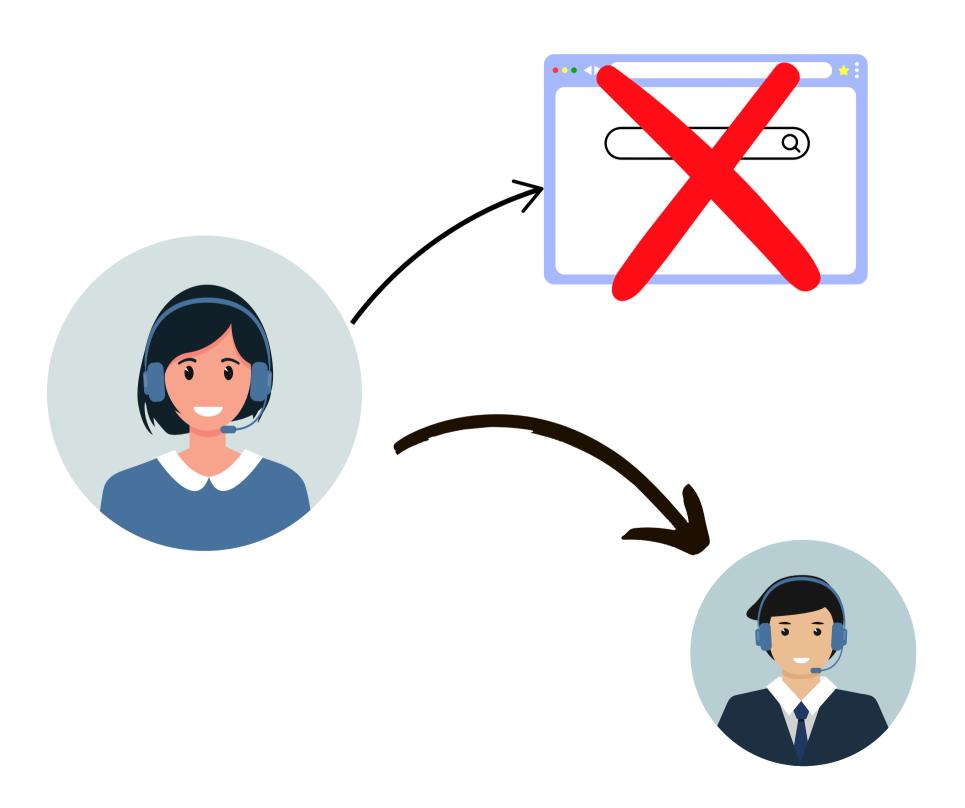
- 1. What are Tags?
- 2. How are Tags used?
- 3. How are they misused?
- 4. Examples of tags usage
- 5. Common questions around tags

## Can't Find Resource



#### Behavior

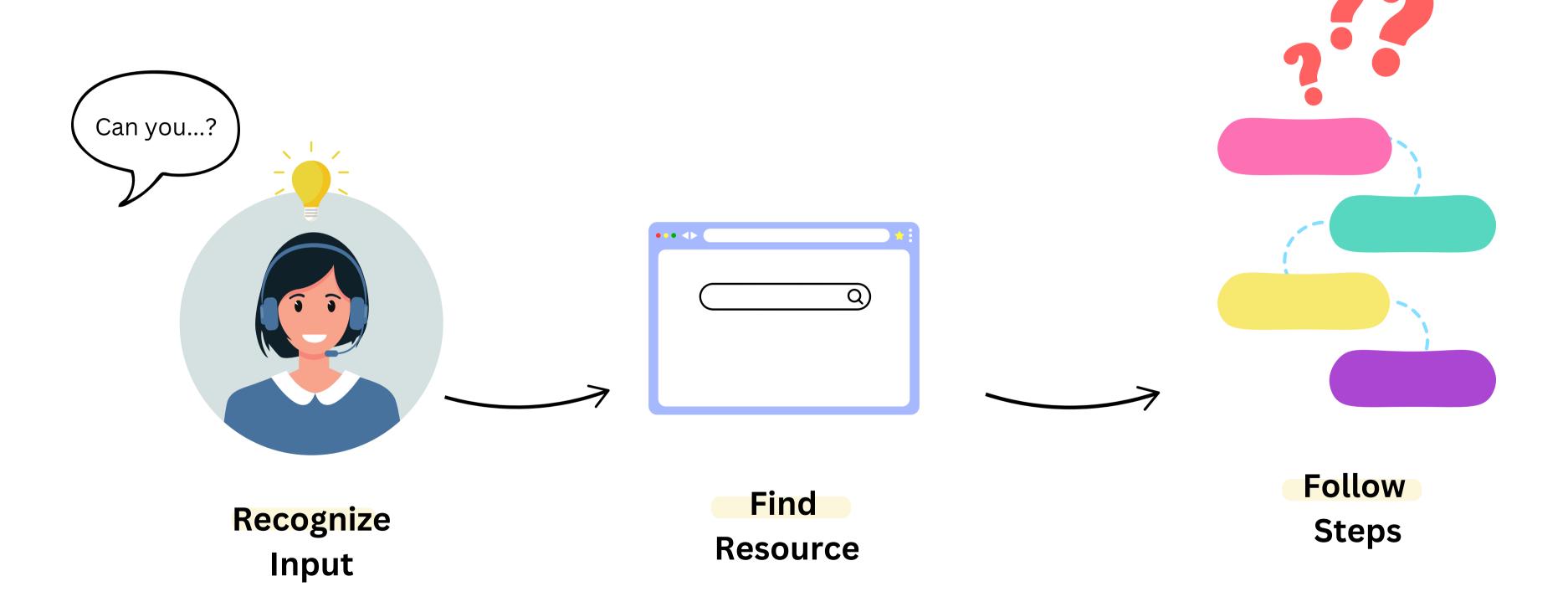
### Remedy



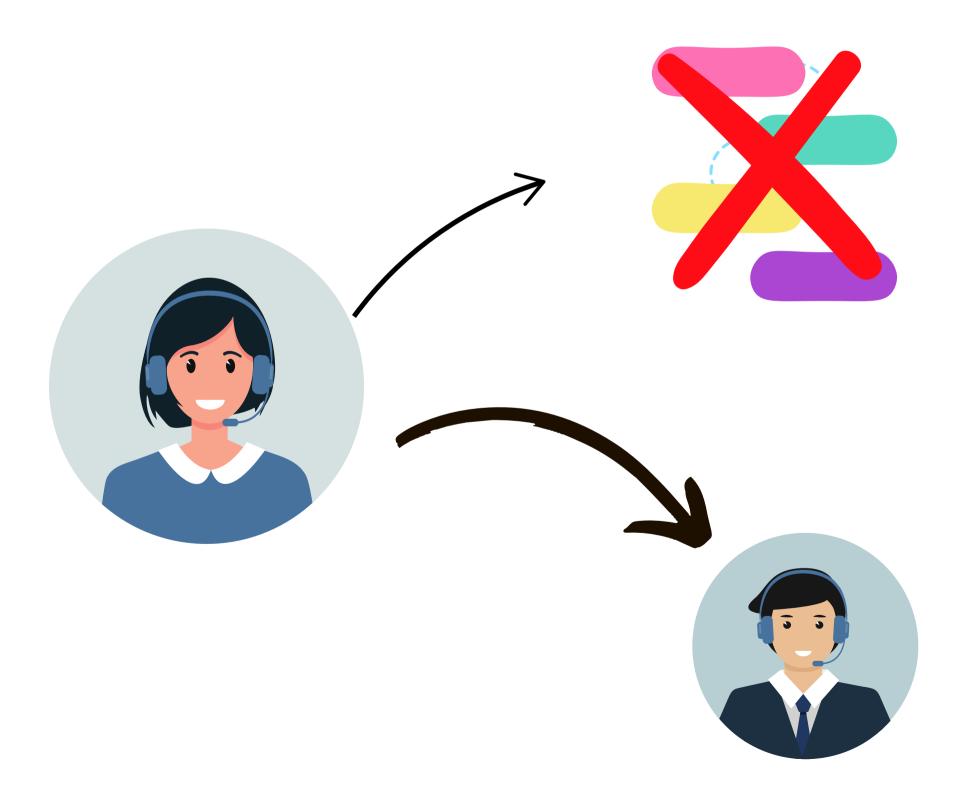
Reason: Bad search terms, no content, don't trust it/lack confidence in ability to find resource, built habit of asking for help, resources don't closely match inputs.

**Remedy:** Optimize guides to match inputs, coach SMEs to turn folks to the guides, create the resources on the spot.

# Don't Follow Steps



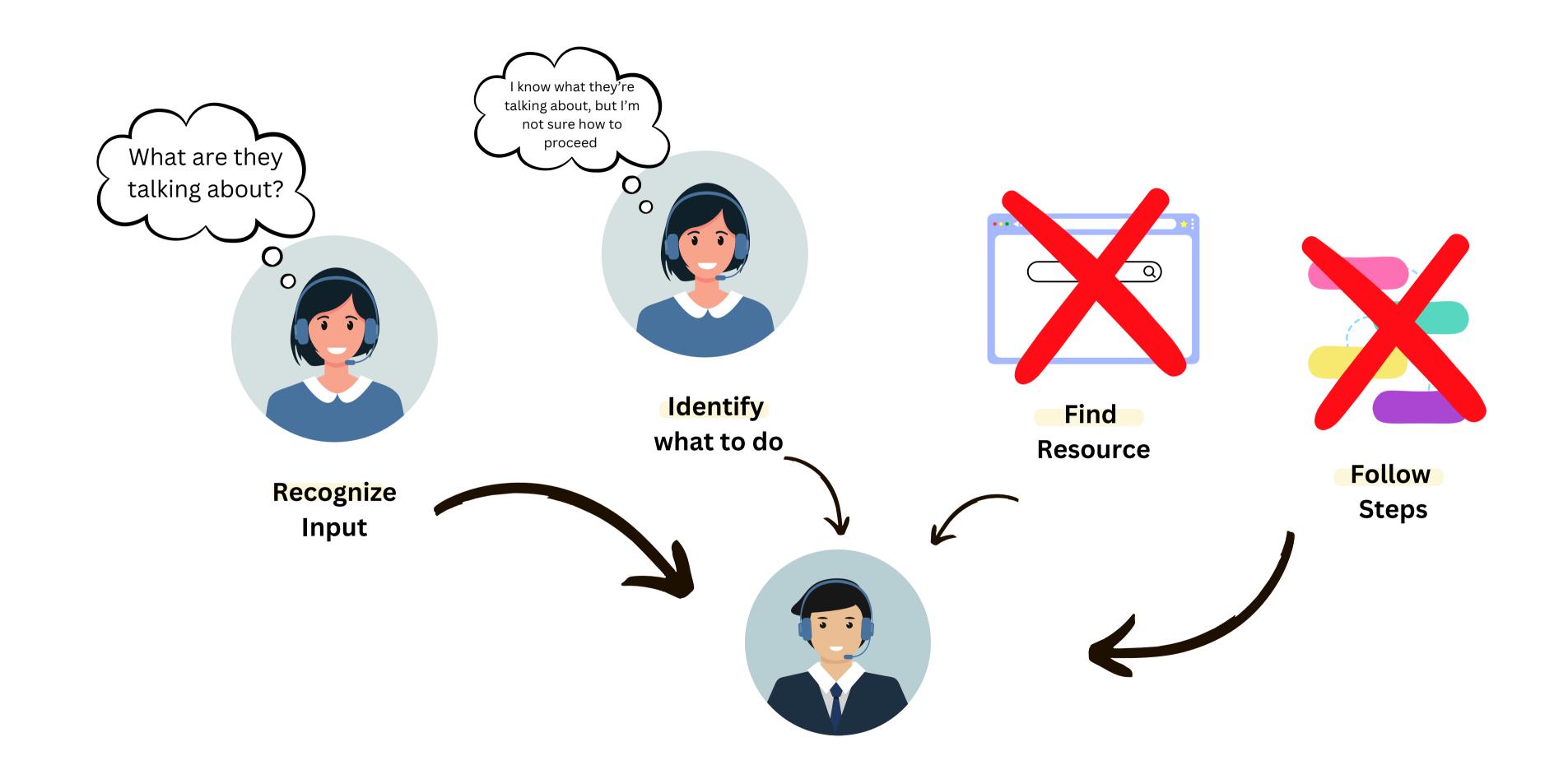
#### Behavior



### Remedy

**Reason**: Critical path is unclear, guides are difficult to read through

Remedy: Make critical path clearer, separate out foundational knowledge, use imperitive mood,



# Where is it falling apart for your teams? (input, search, steps)

# How can you recruit SMEs so they work with you to address gaps?

# You can help your team do amazing things!